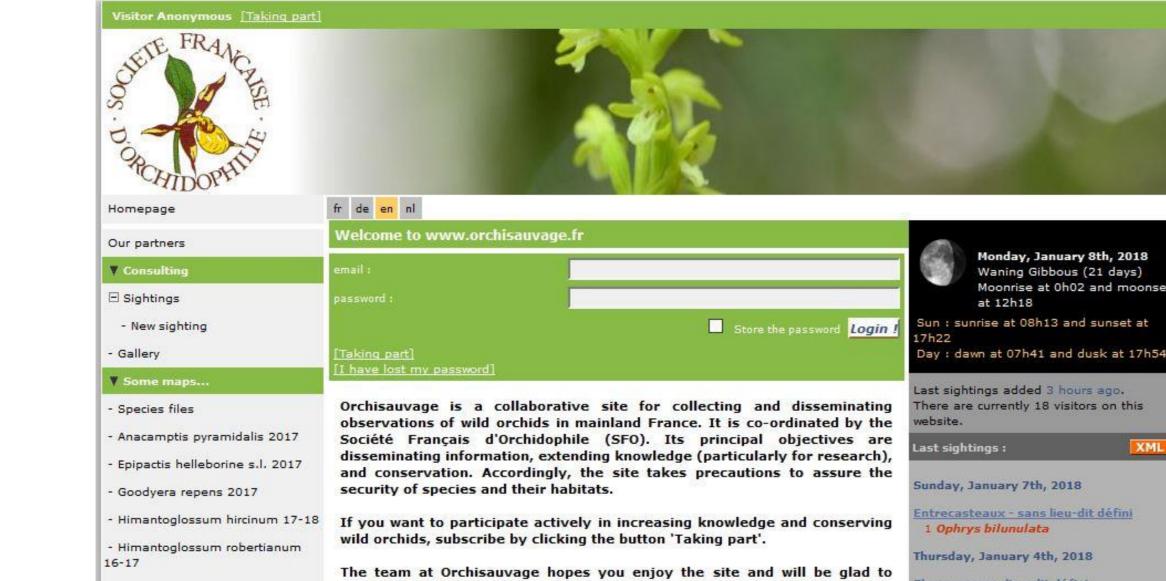
# Orchisauvage (www.orchisauvage.fr): collecting and sharing orchid records

vosc - sans lieu-dit défi 1-20 Ophrys delforgei



## Engaging stakeholders to extend orchid knowledge and conservation

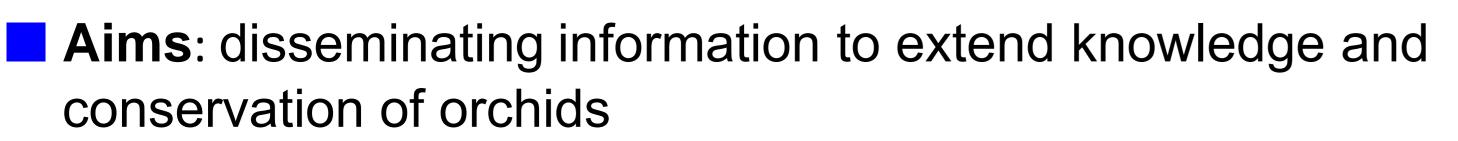


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Orchisauvage homepage

#### - Himantoglossum robertianum 17-18 - Ophrys arachnitiformis s.l. 17-18 - Ophrys bilugulata 17-18



- Website for easy sharing of orchid records : developed by Biolovision S.A
- Build on SFO experience

#### Our beliefs:

- Citizen science: participation, sharing, transparency, respect
- Ethics and understanding: engage all stakeholders in the aims of the project, addressing their needs and fears
- Our approach: using new participative numeric tools will facilitate participation and sharing of records

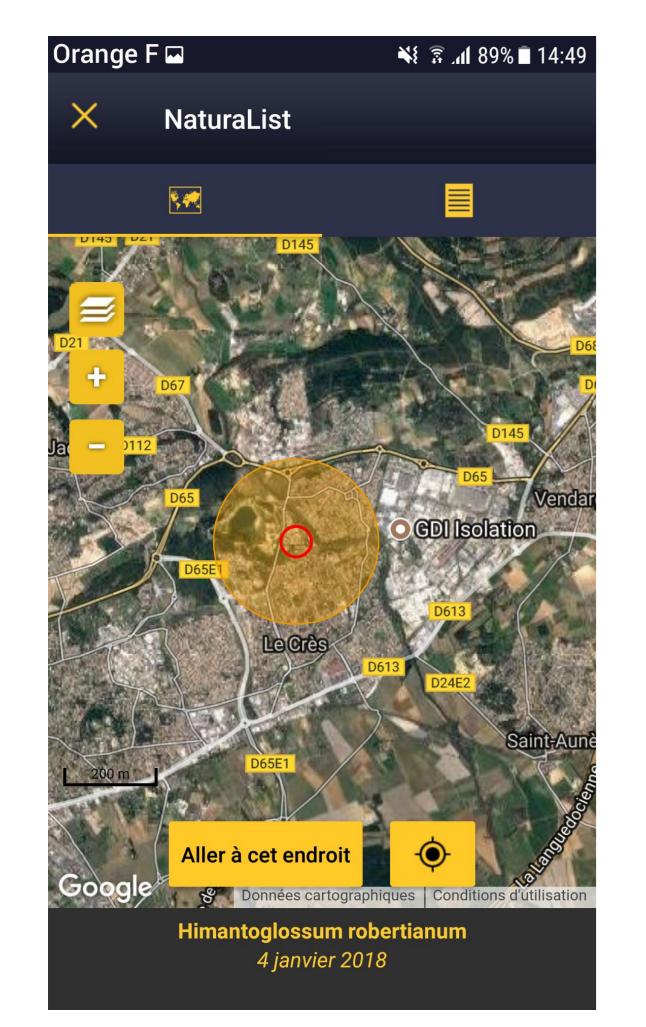
## **Promising results**

#### Huge participation

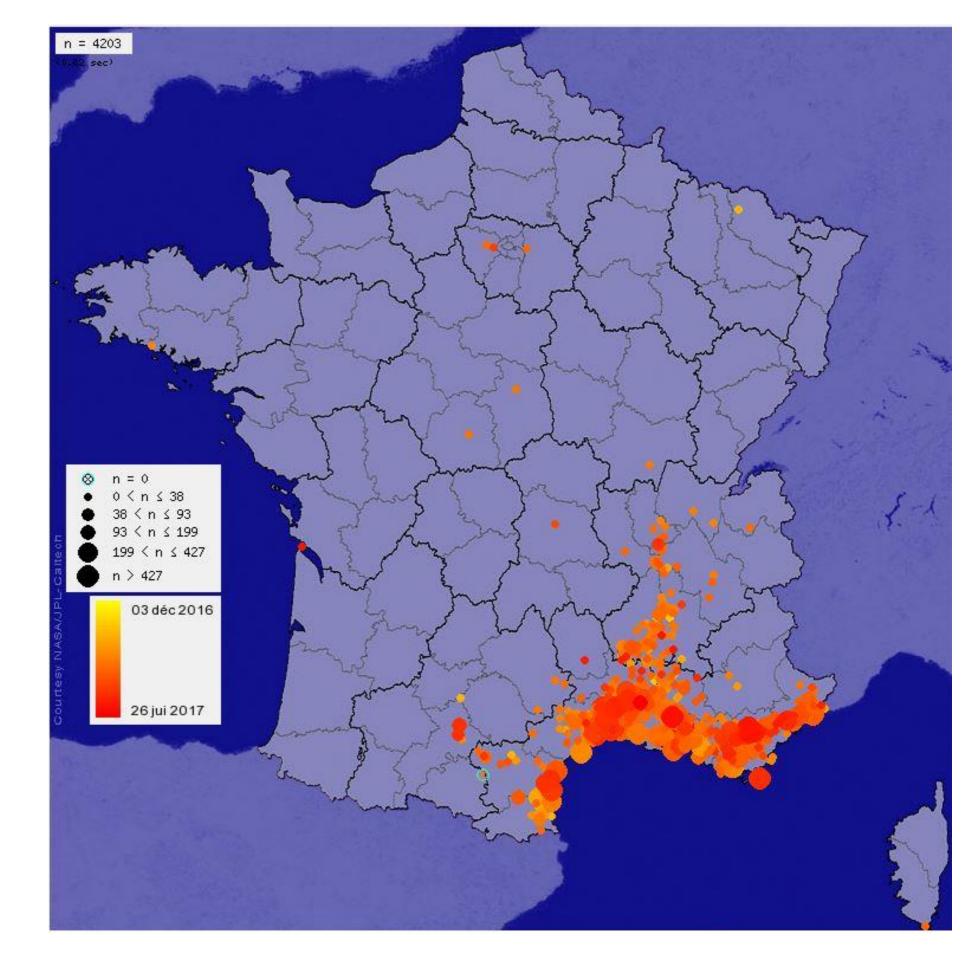
- More than 400,000 records and 40,000 original pictures shared in 4 years.
- More than 2,500 registered participants

#### New and improved data

- Better knowledge of wild orchids of France
  - Higher quality of data: thanks to a validation process
  - Extension or decrease of distribution
  - Detection of new taxa for France
- New information on phenology, ecology and threats



## **Participatory Sciences Project:** *each participant becomes a responsible*



NaturaList App's screenshot

actor of knowledge and conservation

- Free and informed consent: participants decide the extent of use of their records
  - Security for orchids and of their environment
  - No unintended use of data

#### Design:

- Concept developed by Biolovision S.A.
- Simple, user-friendly and efficient
- NaturaList App: no need for field notebook and more accurate records

First results: efficient approach for mobilizing new participants to extend orchid knowledge and conservation and to gather huge amounts of new data useful for conservation

### Conclusions

Next step: developing further tools for sharing and using records by different stakeholders (conservationists, scientists, citizens)

Developing collaborations:

abroad (translations available in Dutch, English and German)

national: other similar initiatives (Faune-France, GDR Parcs, Tela Botanica,..)

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18<sup>th</sup> European Orchid Council Conference and Exhibition, Paris, March 23–25, 2018



Please, scan this picture with your smartphone to discover Orchisauvage



Extension of *Himantoglossum robertianum* towards the North